

# Olee Creative Magnetic Graphics System

## Product Specifications

### DW7000 IRON-ORE ACTIVE WALL PRIMER

#### PHYSICAL PROPERTIES

Used to activate wall surfaces that will receive Invisi-lock Double Sided Magnet DW2405

- Ideal for large surface areas
- Latex, water-based primer
- Primer can be overcoated with any color of interior wall paint (up to 6 layers) while maintaining the magnetic receptive properties
- 100 sq feet per gallon coverage—**2 coats needed**
- Low odor, non-toxic, low VOC, lead free
- Weight per gallon—20.80 lbs.
- pH – 8.3
- Attracts indefinitely
- Shelf life—2 years from date of manufacture
- Recommended storage conditions: 60-90 degrees, and less than 85% RH.

#### FIRE TESTING

- ASTM-E84-98: Class A

\*Please see installation instructions separate bulletin for installation details.

### DW2405 DOUBLE-SIDED INVISI-LOCK MAGNET

#### PHYSICAL PROPERTIES

- 2-sided magnet to be used with Active Wall primer

- Ideal for large surface areas
- Width- 24.375"—can panel
- High-energy magnet supports up to 4 Media Layers
- Flexible rolls or sheets for application to concave and convex surfaces
- Excellent lay flat
- 40-mil / 1016 Micron Total Caliper
- Opacity 100%
- Pull Force-120# / SF
- Resistant to water, detergent and alcohol. Not recommended for use in contact with aliphatic or aromatic hydrocarbons.

## ENVIRONMENTAL

- Recyclable

## **DW2400HE-ADHESIVE BACKED HIGH ENERGY INVISI-LOCK MAGNET**

### PHYSICAL PROPERTIES

- 1 sided adhesive-backed magnet which adheres directly to painted wall (no Iron Ore Active Wall Primer needed)
- Ideal for smaller surface areas
- Width- 24.375"—can panel
- High-energy magnet supports up to 4 Media Layers
- Flexible rolls or sheets for application to concave and convex surfaces
- Excellent lay flat
- 30-mil / 762 Micron Total Caliper
- Opacity 100%
- Pull Force-114# / SF
- Adhesive Peel Adhesion – 8# / in (stainless steel 30 min)

- Adhesive Tensile Strength (MC/CD) 10# / in
- Adhesive Elongation (MD?CD) 100 / 90%
- Resistant to water, detergent and alcohol. Not recommended for use in contact with aliphatic or aromatic hydrocarbons.
- Shelf life—one year when stored at 75 degrees F and RH of 50% or less

## ENVIRONMENTAL

- Recyclable

## **DW6010 OC SYN paper (MID-LAYER BACKGROUND and OVERLAY GRAPHICS)**

## PHYSICAL PROPERTIES

- 100% PVC free
- Product Width: 49-60"—can be paneled
- 12 mil / 305 Micron polypropylene base
- Water/smudge resistant and easy to clean
- 100% opaque—no show through
- Easy to install

## ENVIRONMENTAL

- Recyclable

## FIRE TESTING

- ASTM-E84-98: Class A



Additional Material options for Mid-layer background and overlay graphics:

- DW3000** Liquid Chalkboard
- DW3400** Dry Erase
- DW3100** Traditional Chalk Board
- DW6020** POLYeight
- DW5100** Bamboo
- DW4600** Art Canvas

Specifications available upon request.